

Nu Skin Canada Inc. is pleased announce that they have been awarded the DSA Industry Innovation Award 2007 in recognition for the Pharmanex[®] Biophotonic Scanner program.

The DSA Industry Innovation award is a coveted award honouring a DSA member company for implementing a program that is unique to the industry in Canada, and/or represents a fresh innovative approach.

The Pharmanex BioPhotonic Scanner program has transformed the way consumers now look at their health, and has created a business opportunity like no other in the world. Global roll-out has resulted in over 6 million scans world-wide. This technology has resulted in a greater personal awareness of a consumer's carotenoid antioxidant status, and encourages each individual to track and increase his/her score, and therefore make improvements to their overall antioxidant health.

Nu Skin Canada's Director of Sales and Past Chair (DSA Board of Directors), Patricia King was on hand to accept the award. "We are very pleased to be recognized as an innovative industry leader with regards to our BioPhotonic Scanner program. This once again truly shows that Nu Skin Canada and its Pharmanex brand is truly being acknowledged by our fellow peers and the greater community for our cutting edge science and innovative technology.

The DSA Industry Innovation award was presented on Tuesday June 12th, 2007 at the DSA of Canada Annual Conference "Together We Can" in Whistler, B.C.